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Organization Information

Funding Guidelines:	[Funding Guidelines (click to view the specific AT&T guidelines for this funding request)](#) Funding Guidelines were reviewed and agreed to.
Reference ID:	**2012568104**
Return Invitation by:	**10/8/2012**
Invited By:	**JAMES JERMAIN** **(608) 252 - 2359** jj8571@att.com

Some of the information below was entered by the Inviter. This information cannot be updated.

*Organization Name:	UW PLATTEVILLE FOUNDATION INC
* Address 1:	ONE UNIVERSITY PLAZA
Address 2:	
Address 3:	
* City:	PLATTEVILLE
* State:	WI
* Zip:	53818
County:	
*Tax ID:	*****1705
* Website:	http://www.uwplatt.edu/
* Are you serving as a Fiscal Agent: ⓘ	
DBA: ⓘ	UW-Platteville Foundation

CEO/Executive Director Contact Information

* CEO/Executive Dir. Name:	Dr. SALUTATION	Dennis Cooley FIRST LAST Suffix
* CEO/Executive Dir. Title:		
* CEO/Executive Dir. Email Address:	cooleyde@uwplatt.edu	
* CEO/Executive Dir. Telephone:	608-342-1309	
* CEO/Executive Dir. Fax:	608-342-1196	

Project Description

*Amount of This Request:	$7,000.00
*Total Project Cost:	$ $7,000.00
*Project Summary: *limit response to 300 characters*	*The summary should begin with the words "To support".* To support the development and implementation of a cyber-security curriculum for undergraduate and graduate students at the University of Wisconsin - Platteville with the objective of educating students in the interests of establishing a safe, secure and resilient cyber-ecosystem.
Anticipated Number of students to be served:	90
*Organization's Mission: *limit response to 1,000 characters*	The mission of the University of Wisconsin – Platteville is to develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses, and to serve and stimulate society by developing in students heightened intellectual, cultural, and humane sensitivities; scientific, professional, and technological expertise; and a sense of value and purpose. Inherent in this broad mission are methods of instruction, research, extended education, and public service designed to educate people and improve the human condition. Basic to every purpose of the System is the search for truth.

The Department of Criminal Justice at the University of Wisconsin at Platteville is in the process of developing a curriculum for cyber-security. In consultation with faculty from the School of Engineering and experts from the field, Dr. Burton is working to identify and develop specialized cyber-security training to improve

workforce competency levels in the public and private sector. According to the Federal Bureau of Investigation's Internet Crime Complaint Center in 2012 the States of Wisconsin, Illinois, and Iowa (the states that represent our Tri-State Initiative) reported in excess of 10,000 high level complaints in the year 2010 alone. A new study of 45 U.S. organizations found that cyber-crime, including Web attacks, malicious code and rogue insiders, costs each organization $3.8 million per year, on average, and results in about one successful attack each week. The study found it took 14 days on average to respond to a successful cyber-attack, with an average cost to an organization of $17,696 per day. Malicious insider attacks took up to 42 days or more to resolve (Network World, July 26, 2010). Typically, these crimes are driven to and by business and industry clusters. According to data provided by Michael E. Porter (2012) of the Cluster Mapping Project, the three highest employment markets in our regional area are local commercial services, local health services, and local hospitality services. Crime victimization data suggests that these clusters are often among the most targeted profit based enterprises for cyber- crime. This is significant as these clusters translate into the target markets for victimization and are markets that require educated cyber security and cyber- crime professional graduates. In addition, Janet Napolitano urged private security to step up their cyber-security efforts at the ASIS Conference in 2012. Currently the educational sector in the Tri-State area is not set up to supply the private and public sector with graduates who are educated and trained in cyber-security. The majority of UW-Platteville's Criminal Justice students aspire to work in the public sector, mainly law enforcement, corrections, and forensics. UW-Platteville already has one of the best Criminal Justice and Forensic Investigation programs in the nation. In order to maintain this status and respond to the demands of the private and public sector we have to provide homeland and cyber security training. Our cyber-security curriculum will be designed to educate our students in recognizing cyber-criminals, understanding their modus operandi, identifying and articulating what evidence should be seized, and preparing reports that will hold up in court. The curriculum will include the vulnerabilities of our public and private sectors, identifying security concerns and illicit activity, and methods to provide better private and public community and security agency services. Cyber security trained personnel provide a liaison between the more technical cyber community and traditional law enforcement agencies. Without this trained liaison cyber-criminals will continue to enjoy their head start and the problem will escalate. With this specialized training our graduates will be able to better recognize and pursue the perpetrators of cyber-crime, they will be better equipped to educate businesses and industry in ways to prevent future attacks and with a deeper understanding of this increasingly disruptive new form of crime will be better prepared to navigate legal and technical obstacles to convictions.
12/1/2012 to 9/30/2013

Project Major Milestones
1. The development and implementation of an undergraduate cyber-security course by February 2013; 2. Conducting research and receiving training of faculty member in cyber-security by September 2013; 3. Recruitment of undergraduate students for research by February 2013; 4. Conducting and supervising undergraduate research between January and August 2013; 5. The dissemination of undergraduate research at conferences, symposiums, and research poster days by September 2013; 6. The creation of a workshop for Continuing Education or as an community outreach program by September 2013; 7. The development of an online graduate course in cyber-security by September 2013 (to be taught for the first time in Spring 2014). 8. Creation of a cyber-security blog and open source journal.

* Project Description: ❓

limit response to 10,000 characters

* Project Timeline: ❓
limit response to 1,500 characters

Population Served

* Ethnicity: ❓
(percentages must equal 100%)
Enter zeros where necessary

5% ($350.00) African-American
2% ($140.00) Asian
5% ($350.00) Hispanic/Latino ❓
1% ($350.00) Native American
86% ($6,020.00) Caucasian
1% ($70.00) Other Minority ❓ 0
0% ($0.00) International
100% Percentage Totals

* Age: ❓
(percentages must equal 100%)
Enter zeros where necessary

0% ($0.00) Children (Infant - 5th Grade)
0% ($0.00) Youth (6th - 8th Grade)
0% ($0.00) Teens (9th - 12th Grade)
100% ($7,000.00) Mixed-Ages (Adults - ages 19 to 49)
0% ($0.00) Seniors (People 50 years and older)
100% Percentage Totals

* Community: ❓
(percentages must equal 100%)
Enter zeros where necessary

0% ($0.00) Rural (Places of less than 2,500 persons)
100% ($7,000.00) Urban Cluster (Places of more than 2,500 persons but less than 50,000)
0% ($0.00) Metro (Places of more than 50,000 persons)
The community definitions are provided by the U.S. Census Bureau.

* Other: ❓
Enter zeros where necessary

1% ($70.00) Disabled
3% ($210.00) Lesbian, Gay, Bisexual and/or Transgender
5% ($350.00) Military / Veteran
30% ($2,100.00) Low Income ❓

* Gender: ❓

Everyone

* Geographic Impact Country, State, and City:

Country	State	City	Dollar Percentage
United States	Wisconsin	Platteville	100%
		Total:	**100%**

Additional Information

* Does anyone from AT&T sit on your organization's Board of Directors?

No

Please answer the statement(s) below to determine if your organization is E-Rate eligible. You can learn more about E-Rate eligibility at http://www.usac.org/sl/applicants/beforeyoubegin/definitions.aspx:

1) Is your organization (a) a public or private school that provides

elementary or secondary education, (b) a public, academic, or research library, or (c) an organization formed to support a public or private school that provides elementary or secondary education or a public, academic, or research library?

Yes

* E-Rate
Acknowledgement/Attestation:

2) If yes, you attest that if you receive funding as a result of this Application, no portion of the funding shall be used for, or offset the price of, telecommunications services or equipment described at http://www.usac.org/sl/applicants/beforeyoubegin/eligible-services/default.aspx.

You also acknowledge that you may purchase such equipment or services from any provider and that this funding, if any, is not conditioned upon your purchase of such services or equipment from AT&T or any of its affiliates; and you further represent that you do not currently have outstanding, nor have you issued within the past six (6) months, a proposal or request for information relating to your potential purchase of such services or equipment.

Yes

By submitting this application the applicant attests that the information provided herein is true and correct. The applicant also agrees that AT&T's prior written consent is required for any use of the AT&T name and/or the AT&T logo. Unless otherwise stated in the applicant's completed AT&T Application for Funding and/or applicant provided invoice, no goods or services will be provided in consideration, in whole or in part, for the contribution.

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